**[E-blast Text DRAFT]**

**Subject: Village Movement 20th Anniversary: Event Information and Media Kit**

We’re excited about plans for National Village Day, February 15– the 20th Anniversary celebration of the Village Movement and founding of Beacon Hill Village. We know that many Villages have written their Congressional representatives to support the National Village Day proclamation and also mentioned National Village Day in their newsletters and email blasts. Thank you!

The central event for National Village Day will be a celebration webinar on February 15. The event is being organized by the Village to Village Network in collaboration with Beacon Hill Village. Here is an event summary and registration information:

* The National Village Day webinar will be held from noon to 1:30 pm EST on Tuesday, February 15.
* The webinar will feature cameos from Beacon Hill founders, trace key developments in the Village Movement, highlight stories from several Villages with different operational models, and celebrate the role of Villages today
* **Because space is limited, registration will be restricted to Village to Village members.**
* After logging on to vtvnetwork.org, you can register on the Calendar page.
* Registrants will receive a Zoom link closer to the event.
* Due to limited space for the event, we encourage Village members to consolidate their registrations and participate together if possible.

We have attached a media kit you can use to publicize National Village Day and your participation. The kit includes the following:

1. A press release template with content you can customize for your local outreach, adding your contact and Village information.
2. A newsletter article that you also can customize.
3. Social media content to use in your social media channels.
4. A 20th Anniversary logo file to use on your website and in your outreach.

We hope this information is helpful as you think about how your Village will celebrate National Village Day. If you have questions, please contact Travis at tmowers@vtvnetwork.org.